# Fostering university-enterprise cooperation and entrepreneurship of students via SMART Caffes

Project Nº 585620-EPP-1-2017-1-EL-EPPKA2-CBHE-JP (2017-2886/001-001)



































### **PRESENTATION**

SMART is a European project encompassed within the Erasmus + program, within the types of projects is included in the Strategic Partnership projects in the field of Higher Education - Capacity Building.

## **AIMS**

The general aim of the project is to increase the employment and selfemployment potential of EaPC graduates and improve the innovation capacity of companies through the promotion of entrepreneurship, the creation of companies and the open innovation approach in collaboration between universities and companies.

### **IMPLEMENTATION**

The first phase of the project has been dedicated to identifying good practices existing in the member countries of the EU (Spain, Greece, Bulgaria, Germany and Belgium) with respect to the finances of innovation and new companies, as well as the practice of incubating and accelerate the newly created entities. A report has been generated at the end of the investigation.

At the same time, the entities of the Eastern countries have begun to manage the acquisition of technical and real estate resources for the SMART CAFFES that will be launched in the aforementioned countries.

Likewise, a series of training courses are prepared, given by experts from the EU Universities of the project, which will be taught in 2019 to students, professors and professionals related to the topics identified in the good practices. This training, with modular character, will be taught in Bulgaria, Armenia, Belarus and Moldova.

The implementation of the SMART CAFFES will coincide with the launch of an online educational tool called SMART SEGMENTS, which can be accessed by both SMART CAFFES users and participants in the training courses.

Transversally, a project management and coordination meeting will be held, as well as study visits to business incubators and start-ups. Also, a dissemination strategy started with the launch of the project website and a series of activities in various areas and formats.

# **Expected results**

Provide full hardware and software support, training, mentors and networks for the growth of student ideas. It will also improve the educational experience of students in general and prepare them for an active role in the labor market.